



# Benson Mule Days Parade Registration

## 68th Annual Benson Mule Days

### Saturday, September 23, 2017– 10:00 AM

Individual/Business/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Beauty Queen \_\_\_\_\_ Title \_\_\_\_\_

Candidate or Incumbent \_\_\_\_\_ Title \_\_\_\_\_

Give a description of what will be in the parade, i.e. car, truck, tractor, etc. Please list number of vehicles, i.e. truck and trailer, 2 cars, 2 trucks, etc.

**Will your entry have music or loud noise?** \_\_\_\_\_

*\*Note: We provide drivers for the professional floats. \**

*\*All float riders must sign a disclaimer form\**

### **Parade Costs (Charges are made for entries to defray the cost of parade)**

(Please check one)

- Commercial Entries Advertising a Business: Chamber Members \$75.00, Non-members \$150.00 (one vehicle only)
- Beauty Queens: \$70 per queen (Only one queen per car)
- Candidates or Elected Officials: \$100.00 per car, must supply own car, and only **One Candidate** per car
- Homemade Floats: \$75/members, \$125/non-members
- Professional Floats \$450 – Order from the Chamber of Commerce
- Individual Entries (i.e. Antique cars, antique tractors, etc.) \$35 each; Non-profit entries are FREE
- Shrine Groups (Due to sponsorship cuts, we can only donate \$250.00 for your designated charity.)
- Nonprofit groups (churches, organizations, etc.) No charge

### **Benson Mule Days Parade Guidelines**

1. All participants should be in the parade line-up no later than **9:00 AM** on the day of the parade. Letters with your line-up number will be mailed the week before.
2. **Absolutely no candy, flyers, or other items may be thrown from the parade vehicles and/or units.**
3. The Benson Mule Days Parade is a family event, and all parade entries should reflect a “family friendly” atmosphere. The Benson Area Chamber of Commerce reserves the right to refuse any entry into the parade to any individual and/or group who does not abide by this principle or the chamber feels would not represent this event in a positive and appropriate manner.
4. The parade will be held rain or shine. All registration fees are non-refundable.
5. Registration forms with accompanying payment should be mailed to the following address **no later than September 13, 2017. ABSOLUTELY NO PARADE APPLICATIONS WILL BE ACCEPTED AFTER THAT DATE.**

For questions, contact the Chamber of Commerce at (919) 894-3825, fax (919) 894-1052, or email us at [Loretta@benson-chamber.com](mailto:Loretta@benson-chamber.com). For more information on Benson Mule Days, visit our web-site at [www.bensonmuledays.com](http://www.bensonmuledays.com).

### **Make check payable to: Benson Area Chamber of Commerce.**

**Return by September 13, 2017 to: Benson Area Chamber of Commerce, PO Box 246, Benson, NC 27504**

Office Use Only:

Check # \_\_\_\_\_ Amount \_\_\_\_\_ Date Received \_\_\_\_\_