

Benson Mule Days Parade Registration
60th Annual Benson Mule Days
Saturday, September 26, 2009 – 10:00 AM

Business/Organization _____

Contact Person _____

Address _____ City _____ Zip _____

Daytime Telephone _____ Cell Phone _____

Beauty Queen _____ Title _____

Candidate or Incumbent _____ Title _____

Give a description of what will be in the parade, including any interesting anecdotal information in case the parade is televised. (Please be specific). _____

**Note: We provide drivers for the professional floats. **

All float riders must sign a disclaimer form

Parade Costs (Charges are made for entries to defray the cost of parade)

(Please check one)

- Commercial Entries Advertising a Business: Chamber Members \$75.00, Non-members \$150.00 (one vehicle only)
- Beauty Queens: \$70 per queen
- Candidates or Elected Officials: \$100.00 per car, must supply own convertible, and only **One Candidate** per car
- Homemade Floats: \$75/members, \$125/non-members
- Professional Floats \$425 – Order from the Chamber of Commerce
- Individual Entries (i.e. Antique cars, antique tractors, etc.) \$35 each; Non-profit entries are FREE
- Shrine Groups (Due to sponsorship cuts for 2009, we can only donate \$250.00 for your designated charity.)

Benson Mule Days Parade Guidelines

1. All participants should be in the parade line-up no later than **9:00 AM** on the day of the parade. Letters with your line-up number will be mailed the week before.
2. **Absolutely no candy, flyers, or other items may be thrown from the parade vehicles and/or units.**
3. The Benson Mule Days Parade is a family event, and all parade entries should reflect a “family friendly” atmosphere. The Benson Area Chamber of Commerce reserves the right to refuse any entry into the parade to any individual and/or group who does not abide by this principle or the chamber feels would not represent this event in a positive and appropriate manner.
4. The parade will be held rain or shine. All registration fees are non-refundable.
5. Registration forms with accompanying payment should be mailed to the following address **no later than September 16, 2009. ABSOLUTELY NO PARADE APPLICATIONS WILL BE ACCEPTED AFTER THAT DATE.**

For questions, contact the Chamber of Commerce at (919) 894-3825, fax (919) 894-1052, or email us at info@benson-chamber.com.
For more information on Benson Mule Days, visit our web-site at www.bensonmuledays.com.

Make check payable to: Benson Area Chamber of Commerce.

Return by September 1, 2009 to: Benson Area Chamber of Commerce, PO Box 246, Benson, NC 27504

Office Use Only:

Check # _____ Amount _____ Date Received _____