Individual/Business/Organization

Contact Person

Address ______________________________ City _______________ Zip _______________.

Cell Phone ______________________________ E-mail ______________________________

Beauty Queen ______________________________ Title ______________________________

Candidate or Incumbent ______________________________ Title ______________________________

Give a description of what will be in the parade, i.e. car, truck, tractor, etc. Please list number of vehicles, i.e. truck and trailer, 2 cars, 2 trucks, etc.

Will your entry have music or loud noise?

*Note: We provide drivers for the professional floats. *

*All float riders must sign a disclaimer form*

Parade Costs (Charges are made for entries to defray the cost of parade)

(Please check one)

☐ Commercial Entries Advertising a Business: Chamber Members $80.00, Non-members $155.00 (one vehicle only)

☐ Beauty Queens: $75 per queen (Only one queen per car)

☐ Candidates or Elected Officials: $105.00 per car, must supply own vehicle, and only One Candidate per car

☐ Homemade Floats: $80/members, $130/non-members

☐ Professional Floats $455 – Order from the Chamber of Commerce

☐ Individual Entries (i.e. Antique cars, antique tractors, etc.) $40 each

☐ Shrine Groups (Due to sponsorship cuts, we can only donate $250.00 for your designated charity.)

☐ Nonprofit groups (churches, organizations, etc.) No charge

Benson Mule Days Parade Guidelines

1. All participants should be in the parade line-up no later than 9:00 AM on the day of the parade. Letters with your line-up number will be E-MAILED the week before.

2. Absolutely no candy, flyers, or other items may be thrown from the parade vehicles and/or units.

3. The Benson Mule Days Parade is a family event, and all parade entries should reflect a “family friendly” atmosphere. The Benson Area Chamber of Commerce reserves the right to refuse any entry into the parade to any individual and/or group who does not abide by this principle or the chamber feels would not represent this event in a positive and appropriate manner.

4. The parade will be held rain or shine. All registration fees are non-refundable.

5. Registration forms with accompanying payment should be mailed to the following address no later than September 16, 2019. PARADE APPLICATIONS WILL NOT BE ACCEPTED AFTER THAT DATE.

For questions, contact the Chamber of Commerce at (919) 894-3825, fax (919) 894-1052, or email us at Loretta@benson-chamber.com. For more information on Benson Mule Days, visit our web-site at www.bensonmuledays.com.

Make check payable to: Benson Area Chamber of Commerce.

Return by September 5, 2019 to: Benson Area Chamber of Commerce, PO Box 246, Benson, NC 27504

Office Use Only:
Check # ______________ Amount ______________ Date Received ______________